

BACK

logo, website, made-by line

FRONT

this is the cover

Trim (magenta) 210 x 148mm flat, folds to A6. Bleed (blue) 3mm: run backgrounds out to it. Safe area (green dashes) 5mm: keep text and logos inside it and off the fold (pink dashes).

Design over these guides on your own layer, then hide or delete the guides and export a PDF: CMYK, 300dpi, two pages per design (this outside page first, the inside page second). One PDF per design if you are splitting a run.

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INSIDE LEFT

usually blank or a short line

INSIDE RIGHT

the message panel

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